



Preparation for Year 12



Media ▾

Congratulations on your GCSE successes and welcome to your post-16 studies at All Saints!

At this significant moment in your education, you have selected to study courses that reflect your own unique gifts, talents, interests and future goals.

So let's get started! These tasks are designed to introduce you to some concepts that you will be exploring over the year ahead as well as giving you the opportunity to demonstrate your commitment and sincere interest in this subject.

We look forward to seeing your preparation work and welcoming you to our department in September.

Deadline for submission	Monday 2nd September 2024	
Where to submit work	Internal students:	External students: email to
	Google Classroom ▾	(Rosei-edwards@allsainstschool.co.uk)

Choose **TWO** tasks to complete from the following list:

Week	Task / question	Links to help you	Notes
1	ONLINE MAGAZINE PROJECT > So you attended Results Day. Imagine you are a journalist working for a famous online magazine company. Design a colourful newspaper, describing all the mixed emotions expressed by different students and staff on the day. You could include interviews, your views and opinions, images (you can get copyright-free photos from creative commons) and graphics. You can use an online book designer such as FlipSnack or Canva- see link on next	https://www.flipsnack.com/ https://www.canva.com/en_gb/	some examples of online magazines for inspiration: https://images.app.goo.gl/o/NMvCvFdcALijfhk9 Hello mag: https://www.hellomagazine.com/



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	column		
2	<p>PODCAST PROJECT: Listen to the English podcast on British Politics (first link on the next column). Imagine you work for a local Radio Station. Pick a topic of your choice. Example the elections of 4th July and write a synopsis of the day from a particular location. You should include interviews, read social media posts made by the public on the topic, your own views and opinions to make your story catchy and credible.</p>	<p>Podcast on British politics</p> <p>Learn how to make a podcast on PodBean</p>	<p>REMEMBER, COMMENTS MUST BE RESPECTFUL towards all audiences.</p> <p>You can either send a video or audio</p>
3	<p>FILM PROJECT: Produce, shoot and edit a short film of your choice. It could be fantasy, thriller, horror, comedy or sci-Fi, it's up to you. Aim to engage with your audience through creative choices. Your film must not be longer than 5 mins. Plan for and incorporate a variety of camera shots in the finished video. Video clips from movies may not be used unless they are copyright-free. Majority of your footage must be original - you must film it yourself. Be creative! Keep the pace quick! Be safe Be appropriate and use appropriate props (no guns, knives, weapons, etc.) Have Fun LEarn some cinematography skills by clicking on the link in the next column</p>	<p>https://sparksarts.co.uk/7-cinematography-techniques/</p>	
4	<p>MUSIC VIDEO PROJECT Task: Select a decent music of your choice. Create a short artistic music video. The video should have a strong relationship between the footage and the lyrics in the music. Criteria: Your video must not be shorter than 2:30 mins long. Create a storyboard and script (lyrics), have each scene represented. The music must be appropriate! (Absolutely no inappropriate music/video footage, verbal language, racist or sexual references, etc.) The video footage and the lyrics MUST have a "relationship and</p>	<p>https://sparksarts.co.uk/7-cinematography-techniques/</p> <p>Click this before you start yours: An Example from a Student for Inspiration</p>	



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relevance" with each other. This is not an abstract video assignment, the relationship should be very evident or identifiable. Plan for and incorporate a variety of camera shots in the finished video. Video clips from movies may not be used unless they are copyright-free. Majority of your footage must be original - you must film it yourself.. Remember the footage has to relate to the lyrics... It's ok to intersperse a few shots of a band playing the music but the majority of the video should have a relationship between video and lyrics. Be creative! Keep the pace quick! Be safe Be appropriate and use appropriate props (no guns, knives, weapons, etc.) Have Fun



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Keywords and definitions:

You will need to be familiar with the following keywords in term 1.

Keyword	Definition	Use of keyword within context
Audience Positioning	the relationships between the audience and the text, how an audience receives, reads and responds to a text.	Producers take audience positioning into consideration when creating their texts
Representations	the description or portrayal of someone or something in a particular way.:	<i>"the representation of women in newspapers".</i>
Digital	content that can be transmitted over the internet or computer networks.	TV, podcasts and online magazines are examples of digital media
Media Commissioning	the process of contracting/deciding what media product gets chosen for production for a project	When Media Commissioning takes place, panellists listen to pitches from independent media producers and decide whether to fund it for broadcasting it or not
Pre Production	the professional procedures that take place before a media product like a film is produced.	Budgeting, location scouting and risk assessment are part of the film pre production processes that must be followed.
Semiotics	the study of signs and symbols and their meanings	One must carefully consider semiotics and the evaluation of sign systems to compare cross-cultural norms of communication.



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Denotation	the literal meaning of word	The sentence She was cold simply means she has a cold temperature (denotation) but it could also mean something deeper such as she is not nice (connotation).
Anchorage	The words that accompany an image (still or moving) give the meaning associated with that image.	The anchorage that accompanied the images added meaning to it.
Diegetic Sound	sound in a film, television programme, etc.) occurring within the context of the story and able to be heard by the characters.	"the music used is strictly diegetic ".
Stereotyping	An exaggerated representation of someone or something. It's also where a certain group is associated with a certain set of characteristics.	Scotsmen are stereotyped as mean