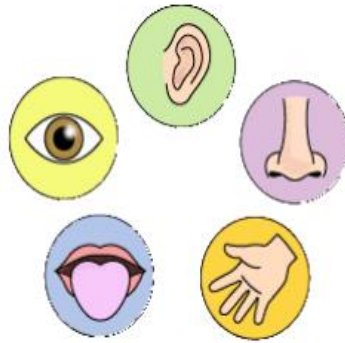


# TRAVEL WRITING KNOWLEDGE ORGANISER

Travel writing is writing about places, persons, and things in other places - also writing about how to travel, when to travel, and advice on traveling—all with the reader in mind. It is about relaying your travel experiences to others so that they may copy them. It is writing about things that are local to you that maybe exciting to someone else: a local farmer's market, historic site, restaurant.

2. Reflect on the descriptive writing from recent lessons. Choose a place you have visited on holiday or find an image of a place you would love to visit and bring the image to life in 100-200 words.



3. Practise using the DAFORIST persuasive techniques by creating a short travel advertisement for the place you brought to life in task 2 of the knowledge organiser.

## DAFORIST

Technique	Effect on the Reader
Direct Address/Pronoun (second person – 'you')	Engages the reader to read, feel more directly involved and part of the subject/draws the reader in/adds to the realism/authenticity
Alliteration	Makes the text catchy – it sticks in the reader's mind
Facts	Makes the text more authoritative, authentic and accurate
Opinion	Sways the reader towards the writer's viewpoint.
Rhetorical question	Engages the reader to read on as they feel that by being addressed directly, the text is relevant to them/involves the reader more
Emotive language	Allows the reader to feel for the character's/writer's thoughts and feelings – triggers a certain response in the reader.
Statistics	Makes the text more authoritative, authentic and accurate Adds to the reader's knowledge, understanding and interpretation.
Three (list of)	Makes the text catchy – it sticks in the reader's mind

**DREAMING OF WARMER DAYS**

With only a short flight between you and the sun, the island of Bermuda makes for a tempting getaway. Sitting under the sub-tropical sun, toes wiggling in the white sand, freshly broasted faces tilted toward the turquoise ocean, it's an unfathomable idea that you're only two hours from the United States' East Coast.

By Jillian Rainwater

5. Find an online article about a travel destination of your choice. Read through it and copy down any vivid interesting adjectives and superlatives you come across – this will form a useful word bank for future travel writing tasks.

After you have read the article and created a small word bank, summarise what impression the writer of the article gives about the place they have written about. Is it lively, peaceful, beautiful, etc.? What are the main attractions of this place? Etc.

You can find 1000's of travel articles online. Please choose carefully and make sure it is a suitable site. Alternatively, ask your English teacher for a suitable example article. Bill Bryson and Michael Palin are two very popular travel writers.

Researching a travel destination. Spend some time finding key information about an idyllic holiday destination. This will be useful for your travel guide and will provide you with plenty of detail to develop a guide to this wonderful destination. You may also want to find some images that will appeal to potential travellers and jet-setters. Find out about: location; weather; transport; facilities; accommodation; culture; shopping; tourist attractions; cuisine; etc.

Mind-map the features of your favourite or ideal holiday destination. Consider: location; weather; transport; facilities; accommodation; culture; shopping; tourist attractions; cuisine; etc. This may be used to develop into a tourist guide later in the unit.

With the information you found from the research task, list a series of adjectives and other appealing language choices that describe the wonderful travel destination you have chosen for your travel guide. E.g., idyllic, tranquil, tropical, enticing, etc. This may prove useful for making your guide lively and persuasive.

Why is it important to travel to new countries and places? Create a mind-map or a list of reasons. As an extension, you could explain the benefits that travel has on people. E.g., experiencing different cultures.

Create a series of questions you will ask to a friend or family member on what they would want from their ideal holiday destination and vacation. See what they look for from their accommodation, the climate, cuisine, facilities and activities. This will help you make certain decisions on what relevant information to include in your travel guide.